

# GUMDROPS INITIATIVE

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# AGENDA

- Who We Are
- Our Purpose
- The Problem
- Opportunity Costs

- Technology Used
- Plugins
- Costs
- Back End
- Domain

# WHO ARE WE?

- **G**iving
- **U**ndergrads
- **M**entoring to
- **D**evelop
- **R**elationships
- **O**pportunities &
- **P**rofessional
- **S**kills



# OUR PURPOSE

We are CIS  
students

We are  
minorities

Want to  
help others  
through  
what we  
have been  
through

Provide a  
solution to  
the  
problem



## The Problem

- Students struggling to understand course material
- Students dropping out
- Graduates struggling to network

# OPPORTUNITY COST

- \$12,000 per student each year
- 25 students for 3 years is \$900,000
- Donations from alumni is \$2,000
- **Total opportunity cost: \$902,000**

# Technology Used To Solve The Problem

- WordPress Platform for Development
- Theme: Astra
- Hosting: Hostgator
- URL: [CISMENTORS.COM](https://CISMENTORS.COM)



# Plugins

- Elementor Pro
- My Calendar
- Theme My Login
- Ultimate Member
- UpdraftPlus - Backup/Restore
- WP Job Manager



# Costs

Hostgator - \$10 per month (for 2 months)

Elementor Pro - \$50

Theme - Free

Total Costs to date = \$70

# DOMAIN Walkthrough: [CISMENTORS.COM](https://CISMENTORS.COM)

- Homepage
- Donations
- About Us
- Contact
- Mentor/Mentee Matching
- Job Postings
- Registering a Mentee/Mentor
- Approval Process for Mentee/Mentor and Job Postings

# Summary

Our mentoring site provides a solution to the low retention rate of CIS students at UofL by providing the following features:

- Mentor matching
- Job Postings
- Event Calendar
- Donations for support
- Crisis Reporting
- Minimizes \$902,000 opportunity cost

The background is a vibrant red color with a pattern of overlapping triangles in various shades of red, orange, and yellow. Some triangles are solid, while others are outlined in white. The overall effect is a dynamic, geometric composition.

Questions?